

PACKAGING Bulletin

Summer 2024



New look for an old favourite

Using our SpectRM technology to create eye catching packaging for the new Seabrook Loaded Nacho Chips range from Calbee Group UK.

Welcome to the Summer issue of our newsletter

It's been a busy year to date at Roberts Mart with the new Allstein press now up and running and greatly increasing our print capacity. The facility extension is due to be completed imminently and we look forward to welcoming visitors at our Open Day in September.

We have been busy with new customers and new product packaging, expanding our pouch offering, in particular for the pet food sector.

We were delighted to be recognised for our work at the recent FIA print awards held in Liverpool, more details below. Thank you to all our amazing team for helping us achieve such high standards.

We continue to seek out innovative solutions to provide our customers with the latest packaging solutions and just as importantly, look at incorporating sustainable initiatives in all we do.

We look forward to seeing some of you at our next Open Day in September and wish you all a very enjoyable summer.

Best wishes

Ben Roberts



Congratulations to our Rising Stars!

This year we are absolutely delighted that four of our staff have received a Rising Star Award from the Printing Charity.

Run on an annual basis, the Rising Star Awards are the largest dedicated awards programme recognising the best young talent in printing industry.

Applicants must be in a job role within print, paper, packaging, publishing and graphics and be aged between 18 and 30.

Chace Vaughan, Daniel Greyson, Jacob Morton and Jake Raynor will all receive £1500 to invest in personal skills development and training to help support their careers.

The winners were all invited to Cholmondeley Room and Terrace, at the House of Lords on Thursday 4th July 2024 to receive their awards, a huge achievement and very well deserved.



Winning awards!

We had another successful award event last month at the annual FIA UK Flexographic Industry Association Print Awards, held in Liverpool.



We were delighted to take home seven awards in all, including two Golds and a Bronze in the overall Best in Show category.

ALLSTEIN

Full steam ahead for our new Allstein press



Our latest new piece of equipment, the Allstein flexo printing press is up and running and will give us much greater capacity by way of increased throughput and reduced set up times. This state-of-art technology offers superior print quality with improved controls and accuracy, allowing us to future-proof the business and provide even better service and output to our customers.

The press is capable of running up to 500 metres per minute and comes fitted with the latest A RUN technology which minimises set-up time and also material waste, helping to support our sustainable goals.

We now have five presses in total, three of which are Allstein.

Supporting Seabrook with new product packaging

We are delighted with the latest packs we have printed for the new Seabrook Loaded Nacho Chips packs from Calbee Group UK.

Following our discussions with the team at Calbee we set out to create a premium packaging product that set it apart from the rest of the Seabrook range but still retained the key brand elements. We suggested the use of a metallised finish that would create stand-out on the shelf but still deliver the same high level of manufacturing performance.

We used SpectRM 2.0 screening on all the images, based on Vortex 175, which we developed in conjunction with our repro partners, R3, to produce high-definition screening. The end result provides excellent contrast and shelf appeal with a good layer of ink for a stand out pack.

Calbee loved the results and will now be using a similar effect on future designs to complement this Loaded portfolio.





Mr John celebrates 60 years

This month our Chairman, John Roberts, known to most as "Mr. John" celebrates 60 years at Roberts Mart. He began his career in the print industry in 1961, embarking on a diploma course at Leeds College of Printing and Technology, joining the family business in July 1964 at the age of 20.

As a boy John's father, Peter Roberts used to take him into work, setting the seed for both his future and that of the firm. Mr John went on to work closely for over 30 years with his father, taking over operational control in 1974.

Widely recognised for modernising the firm, with significant investment in both plant and equipment, in the mid 70s he introduced the company's first polythene bag making machine. This was followed in 1983 by the purchase of a polythene extrusion business.

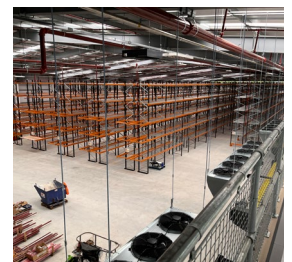
Mr John also masterminded the moving of the Roberts Mart headquarters from its landmark site of 120 years at Bank Mills to our current purpose-built facility at Aire Valley House.

In 2009, after 45 years at the helm, Mr John handed over the day-to-day management of the firm but has remained very much a part of the business as Chairman.

In 2016 he was presented with the British Printing Industries Federation's (BPIF) Outstanding Contribution Award.

Extension update

Our new facility extension is near completion, and we expect to be ready for operation by early August. The new 55,000sqm area will include a warehouse and additional new ink store.



Hello, Goodbye

In May we said goodbye and good luck to Glynn Midgley, who after 19 years of loyal service retired from his role in our Slitting Department.



Glynn Midgley



Dominic Kissack

We also welcomed a new team member, Dominic Kissack, who has joined us as Business Development Manager.

Announcing our next Open Day



Plans are under way for our next Open Day to be held mid-September. Attendees will be able to view our new extension and see all the latest machinery in action on the shopfloor. Industry experts will be presenting on topical issues and sector updates and there will be the opportunity to meet colleagues and our Roberts Mart team.

If you are interested in joining us, please register interest on our website

www.roberts-mart.co.uk/company/events/